

Marko Atem

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SKILLS

The essential skills

- Video Production and Editing
 - Website Content Management
 - Storytelling and Content Creation
 - Digital Literacy and Social Media
 - Savvy Research and Analytical Skills
 - Multimedia Production Skills
 - Adaptability and Flexibility
 - Communication and Collaboration
- I collaborate with a dynamic team to develop and produce creative, engaging stories that showcase daily life in Calgary
 - I generate original story ideas, manage the production process, and handle both shooting and editing.
 - I deliver standout stories that prioritize creativity over conventional approaches, ensuring they resonate across all platforms (radio, TV, and web) with a digital-first focus.

WORK EXPERIENCE

TWIC MEDIA REPORTS (TMR)

December 2017 – present

MANAGING EDITOR,

Calgary/ Juba, South Sudan

Established a (TMR) media company and grew it to reach 207k followers on social media, covering news and sports, while managing the TMR outlet as managing editor.

CityNews Reporter–intern,

**Calgary, Alberta,
March 2025, practicum**

- I did my practicum at 660 News Radio and TV, both at CityNews, Calgary
- During my practicum, I was assigned to write local copies of the press releases
- Conduct voice-over for the radio and write copy for a website
- I also went out with a Matt Video Journalist to shoot footage
- Besides, I was assigned to different roles in the newsroom, including the traffic department

TALK OF JUBA, Juba, South Sudan | 2016

Contributor and reporter conducting interviews and writing stories for Talk of Juba (TOJ), www.talkofjuba.com, a popular online media outlet in Juba, South Sudan.

With very keen eyes on detail to follow procedures per company policies and work as part of a team to ensure all targets and deadlines are met.

EDUCATION

Institute

Calgary, Alberta

Graduate of Radio, Television, and Broadcast News Programs
at Southern Alberta Institute of Technology (SAIT)

April 2025

Major in Broadcast News Program

University of Juba, School of Arts and Humanities, Department of Journalism and Mass Communication. Class of 2022

CERTIFICATION

Three months of training at Yei Educational Professional Skills Training Center, and was awarded a certificate in the Department of Journalism and Radio Presentation in Yei, South Sudan.

References: Will be provided upon request